

How to... Make an Instructional Poster

~ Instructional posters show someone how to do something ~

Pick a Topic

1



Make it something you're passionate about

Research Time

2



Find out everything you can

Define Your Audience

3



The context is important too

Break Down Your Topic

4



Into simple and sequential steps

Decide on Design

5



Don't forget **color** and *font*!

Sketch it Out

6



Make a poster prototype

Test it Out

7



With some of your target audience

Put it All Together

8



Don't forget to incorporate feedback from your test!